

Act! provides the tools to grow your business



Contact & Activity Management

Track customer information, manage calendars, and prioritize activities.

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Opportunity & Sales Tracking

Convert leads, drive sales through the pipeline, and track productivity.

[Learn more](#)



Email Marketing

Segment contacts, create and send targeted email campaigns, and prioritize hot leads.

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Automation & Integration

Automate follow-up activities, trigger defined processes, and seamlessly integrate with business tools like Outlook® and Office.

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Mobility

Access Contact, Opportunity, and Calendar details on-the-go.

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Business Insights

Segment and target select customer groups, gain critical business insights, and guide strategic improvements.

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Deployment, Access & Payment Flexibility

Act! offers unparalleled choice when it comes to tailoring a solution that fits with the unique ways you do business.

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Administration & Security

Act! is designed to maximize flexibility and provide a variety of options for customizing access and securing your data.

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